

## **Equivalency Standards for Public Speaking** **(Category 2)**

Significant course overlap is necessary to deem courses equivalent for purposes of transferring. Significant course overlap must be determined by examining the courses based on the guidelines listed below. These guidelines must act as the basis for the professional judgment of the committee when determining course equivalencies.

### **Public Speaking (3 credits)**

#### **Similar Course Prerequisites**

To be equivalent courses should have similar prerequisites.

#### **Similar Course Goals or Learning Outcomes**

Courses should provide students with the same learning outcomes even if the contents are radically different. The following represents the kinds of outcomes that are appropriate for consideration of similarity in courses which focus on principles and techniques of effective public presentation. Students should be able to:

- Apply principles of research, organization and delivery to preparation and presentation of speeches;
- Analyze the audience and speaking context and adapt as appropriate;
- Apply principles of speech which promote accuracy, logic, and clarity;
- Give various types of speeches such as informational, persuasive, entertaining, special occasion;
- Deliver a minimum of three (3) speeches;
- Understand and apply the ethical responsibility of the speaker to inform and influence;
- Apply techniques of critical listening; and,
- Conduct critical analysis and constructive criticism of content, strategies and delivery of speeches through written communication and/or discussion.

#### **Similar Course Descriptions**

Course descriptions are important to review but they do not necessarily capture the degree to which two courses overlap.

#### **Sample Required Texts**

1. Gregory, Hamilton. *Public Speaking for College and Career*. 7<sup>th</sup> ed. New York: McGraw-Hill College, 2005.
2. Lucas, Stephen E. *The Art of Public Speaking*. 9<sup>th</sup> ed. New York: McGraw-Hill, 2007.
3. Pfeiffer, William S. *Pocket Guide to Public Speaking*. Upper Saddle River, NJ: Prentice Hall, 2002.
4. Zarefsky, D. *Public Speaking : Strategies for success*. 4th ed. Boston: Allyn & Bacon, 2005.